The public should be able to purchase individual channels and refuse to have other channels on their package (a family personalized package). Just like the cable companies say the should be able to show whatever they want do to freedom of speech, we, the public, should be able to choice what we want instead of being forced to carry certain channels and shows we are displeased with. Also, whats up with who rates the shows? What are they basing it on? Some shows which show too much sex are rated PG-13. We need to fix this situation up soon for the sake of our children.